



## **Peter Lindenberg**

### **FOUNDER – Lindenberg Racing**

Peter Lindenberg is a South African motorsport legend, business owner, author and speaker, widely regarded for his achievements on the racetrack and his lasting impact on the local motorsport industry. With a career that spans multiple sports and decades, Peter's legacy is marked by both personal success and a profound influence on the development of motorsport in South Africa.

Born in Johannesburg in 1955, Peter first made waves in waterskiing, securing a podium finish at the 1976 South African Championships and holding a world record in the ramp jump for four years. He also excelled in powerboat racing, winning the South African Championship more than fifteen times and finishing third in the 1989 World Championships. However, his true passion would be in motorsport.

In 1976, Peter founded Lindenberg Racing, which became one of South Africa's most successful and influential teams. Over 48 years, Lindenberg Racing secured 22 national championships across racing disciplines, including the South African WesBank Modifieds Championship, the SASCAR series, and the V8 Legends of the 9-Hour Championship. The team's consistent dominance on the track solidified its reputation as an institution in South African motorsport.

In 2003, Peter co-founded WesBank Raceway in Germiston, revolutionising the local motorsports scene by providing a safer, more structured environment for street racing. In addition, he was instrumental in key racing initiatives such as the South African Oval Nationals and the SA Tourist Trophy Championship, helping to shape the future of the sport in the country.

Peter's impact on South African sports has been acknowledged in various forms. He has been awarded National Colours 39 times and claimed 23 National Championships in four different sports. His remarkable achievements were also honoured with his induction into both the old South African Sports Hall of Fame for waterskiing and the new Hall of Fame for powerboating in 2008.



In 2015, Peter expanded his influence in the business world by securing the rights to the prestigious Shelby brand in Sub-Saharan Africa. Alongside his daughters, Peter laid the groundwork for the brand's presence in the region. His daughters Chiara and Paige also contribute to the family business, ensuring that the next generation continues the Lindenberg legacy of excellence.

Peter's passion for motorsport remains as strong as ever. Even in his final year of racing, he proved his prowess on the track by winning the Legends of the 9-Hour Motor Racing Championship in 2021—the year he retired from racing—triumphing over much younger competitors. This victory stands as a testament to his skill, resilience, and enduring love for the sport.

In 2022, Peter authored *Flat Out and Fearless*, a memoir that chronicles his remarkable journey in motorsport. The book offers an in-depth look into his life and career, providing readers with insight into the driving forces behind his success. Through his story, Peter shares the mindset and determination that have made him one of South Africa's most influential motorsport figures.

With a career defined by passion, precision, and performance, Peter Lindenberg's influence on South African motorsport cannot be overstated. Lindenberg Racing, under his stewardship and with the next generation of Lindenbergs, continues to push the boundaries of motorsport excellence.

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